

Interview topics

Story angles from a South Palm Beach colorist who works with one client at a time

The Art of One

Why one-on-one appointments change the result: listening, custom formulas and unhurried finishing.

Balayage or foils in a humid climate

How placement, toning and care change when hair lives in South Florida sun and humidity.

Gray: cover it, blend it or embrace it

An honest look at full coverage, soft blending and transitioning, and the upkeep each asks for.

Rescuing brassy, grown-out color

A colorist's step-by-step thinking on correction, with real before-and-after examples.

Blonde that grows out gracefully

Root placement, toning and refresh schedules for blonde that still looks good at week eight.

The case for dimensional brunette

How a brunette gets depth and shine without heavy lightening.

Color first, then highlights

Why many of Esther's clients start with an all-over shade for richness and add highlights for light.

Shine as the new status symbol

Glosses, glazes and the habits that keep color-treated hair reflective.

Choosing a cut for your face and your life

Soft layers, bobs, bangs and one-length cuts, and how to talk to your stylist about them.

Hair through life's changes

What a stylist sees with age, stress and hormonal change, and when to talk to a doctor.

Areas of expertise

- **Personalized hair color.** Matching a shade to skin tone, eye color and natural hair, and why one formula rarely fits two people.
- **Blonde highlights and balayage.** Bright, soft blonde that grows out gracefully, and when to choose highlights or balayage.
- **Dimensional brunette.** Rich, glossy brunette with movement, without going lighter than you want.
- **Color correction.** Brassy ends, uneven grow-out and color that went wrong, and how to fix it step by step.
- **Gray coverage and blending.** Full coverage, soft blending or a gradual transition; how to decide.
- **Cuts and finishes.** Soft layers, one-length cuts and bobs that suit the face, the hair and the client's routine.

- **Healthy-looking hair.** Gloss, glaze, smoothing and treatments that keep hair shiny and strong.
- **Hair in the Florida climate.** Humidity, frizz, sun, salt water and chlorine, and how to protect color.

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